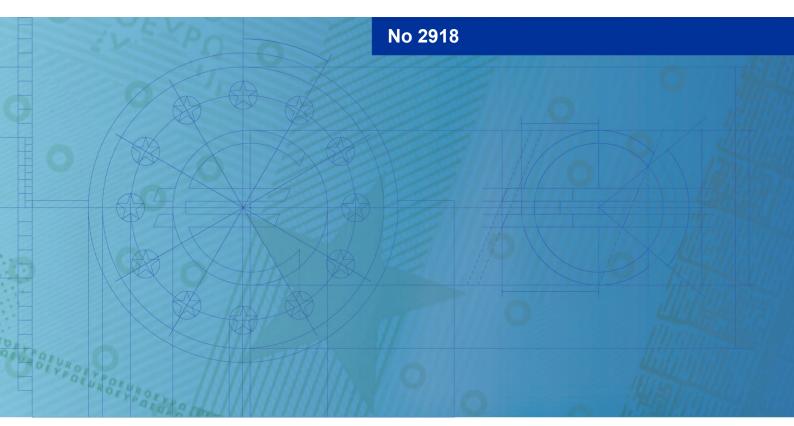


Working Paper Series

Lorenz Emter, Peter McQuade, Swapan-Kumar Pradhan, Martin Schmitz Determinants of currency choice in cross-border bank loans



Disclaimer: This paper should not be reported as representing the views of the European Central Bank (ECB). The views expressed are those of the authors and do not necessarily reflect those of the ECB.

Abstract

This paper provides insights into the determinants of currency choice in cross-border bank lending, such as bilateral distance, financial and trade linkages to issuer countries of major currencies, and invoicing currency patterns. Cross-border bank lending in US dollars, and particularly in euro, is highly concentrated in a small number of countries. The UK is central in the international network of loans denominated in euro, although there are tentative signs that this role has diminished for lending to non-banks since Brexit. Offshore financial centres are pivotal for US dollars loans, reflecting, in particular, lending to non-bank financial intermediaries in the Cayman Islands, possibly as a result of regulatory and tax optimisation strategies. The empirical analysis suggests that euro-denominated loans face the "tyranny of distance", in line with predictions of gravity models of trade, in contrast to US dollar loans. Complementarities between trade invoicing and bank lending are found for both the euro and the US dollar.

Keywords: dominant currency paradigm, currency denomination, cross-border banking, gravity

JEL Classification: F31, F33, F34, F36, G21

Non-technical Summary

Dominant currencies confer important economic, financial and strategic advantages on the issuer, so it is important to understand why some currencies have a more prominent international role than others. This paper provides insights into the determinants of currency choice in cross-border bank lending, such as bilateral distance, financial and trade linkages to issuer countries of major currencies, and invoicing currency patterns. Using granular data provided by the bilateral BIS locational banking statistics makes it possible to reveal several new stylised facts and allows analysis that provides robust and nuanced supporting evidence of the complementarities between the choice of currency for cross-border bank lending and trade invoicing.

Cross-border bank lending in US dollars, and particularly in euro, is highly concentrated in a small number of countries. The UK is central in the international network of loans denominated in euro, although there are tentative signs that this role has diminished for lending to non-banks since Brexit. Offshore financial centres are pivotal for US dollars loans, reflecting, in particular, lending to non-bank financial intermediaries in the Cayman Islands, possibly as a result of regulatory and tax optimisation strategies.

The empirical analysis suggests that euro-denominated loans face the "tyranny of distance", in line with predictions of gravity models of trade, in contrast to US dollar loans. Complementarities between trade invoicing and bank lending are found for both the euro and the US dollar. Overall, the analysis confirms that the role of euro in cross-border bank lending is more regional, while use of the US dollar is global.

These results have implications for policy. To the extent that stronger trade and financial links to the euro area fosters international use of the euro, preserving the openness of international trade and the financial markets could be supportive of the global appeal of the euro.

1 Introduction

Dominant currencies confer important economic, financial and strategic advantages on the issuer, so it is important to understand why some currencies have a more prominent international role than others. This paper provides insights into various potential determinants of currency choice in cross-border bank lending, showing that currency choice is affected by geographical distance to the currency issuer, and the scale of financial and trade linkages to issuer countries, as well as trade invoicing currency patterns.

International economics provides a theoretical account of how the use of a currency for trade invoicing is complementary to its role as a safe asset. This paper contributes to the well-established literature on dominant currencies, particularly Gopinath and Stein (2021). A key point made in Gopinath and Stein's model is that only dominant currency deposits can be truly considered safe, as they are the only guarantee of purchasing power for imports invoiced in that currency. The greater the share of trade invoiced in the dominant currency, the greater the desire of the economic agents to hold their assets denominated in that currency in banks. At the same time, a bank promising to repay a depositor in the dominant currency in the future should also hold matching assets denominated in the same currency, implying that it will lend in that currency too, even if the revenues of the borrowing firm are not in the dominant currency. This, in turn, would incentivise the borrowing firm to invoice in the dominant currency, creating a positive feedback mechanism, or strategic complementarities, that support the emergence of a dominant currency in trade invoicing and global banking.

This paper presents empirical analysis that tests whether this economic mechanism is supported by recent and comprehensive data. The granular data provided by the bilateral BIS locational banking statistics make it possible to conduct analysis that provides robust and nuanced supporting evidence of the complementarities described above.

As well as confirming the globally dominant role of the US dollar in cross-border banking, this paper points to several new stylised facts related to the euro. While the descriptive analysis shows the centrality of the United Kingdom for euro-denominated loans, it also highlights tentative signs of negative Brexit effects. Offshore financial centres are pivotal in the network of cross-border loans denominated in US dollars, mainly as a result of lending to non-bank financial intermediaries located in the Cayman Islands, possibly due to regulatory and tax optimisation strategies of large multinationals and high net worth individuals. The outsized role of the United Kingdom and offshore financial centres respectively is one reason why euro and US dollar-denominated cross-border bank lending appear so geographically concentrated.

The regression analysis suggests that euro-denominated loans are affected by the "tyranny of distance", in line with predictions of standard gravity models of trade, as captured by a variety of variables, in contrast to US dollar-denominated loans. Complementarities between trade invoicing and bank lending are found for both the euro than the US dollar. Overall, the analysis confirms that the role of euro in cross-border bank lending is more regional, while use of the US dollar is global.

¹For an overview of the literature see Section 2 and also Gopinath and Itshoki (2022).

2 Literature review

Although it provides the key reference for the below analysis, Gopinath and Stein (2021) is just one paper in the much larger literature on dominant currencies, including a series of other prominent papers by Gita Gopinath and a variety of co-authors (Gopinath et al., 2020; Gopinath and Itshoki, 2022; Gopinath, Itskhoki, and Rigobon, 2010), albeit often focussing more on the choice of currency for trade rather than for funding, as in this paper. This wave of analysis grew out of an older literature on the choice of currency for international trade invoicing, including Goldberg and Tille (2008), Devereux and Engel (2003) and Krugman (1980). More recently, the paper of Boz et al. (2022) is particularly relevant, not least because it is the source of the trade invoicing data used in the below analysis to calculate the shares of exports and imports invoiced in US dollars, euros, and other currencies. In addition, it also provides evidence on the globally dominant role of the US dollar in trade invoicing, as compared to the regionally dominant role of the euro, including in Africa, which can help to rationalise our empirical findings.

Rather than currency choice in international trade, this paper contributes to the somewhat smaller literature focusing on the choice of international currency for financing. One notable paper that also adopts this perspective is Eren and Malamud (2022), which provides a "debt view" of international currency choice. Using a simple capital-structure model with debt-currency choice, the authors argue that two characteristics of the US dollar, namely that it (1) depreciates in global downturns over the horizons relevant for debt maturity and (2) has the steepest nominal yield curve, help explain why it is attractive to international debt issuers. There is of course a very extensive literature on US dollar funding markets (Shin, 2012, Ivashina, Scharfstein, and Stein, 2015, Aldasoro, Ehlers, and Eren, 2022), but these are only tangentially related to this paper as they do not directly address the question of currency choice.

This paper also contributes to the literature on cross-border banking. Takáts and Temesvary (2020) use the same dyadic version of the BIS locational banking statistics to identify a currency dimension of the international bank lending channel, whereby changes in the monetary policy of the currency issuer significantly affect cross-border lending flows in that currency, even when neither the lending banking system nor the target country uses that currency as their own. They find that this transmission works mainly through lending to non-banks and is present for the US dollar, euro and Japanese yen.

By highlighting a number of new stylised facts, this paper also contributes to the literature describing the evolution of the international use of the euro and the US dollar over time. Papers such as Maggiori, Neiman, and Schreger (2019) and Ilzetzki, Reinhart, and Rogoff (2020) provide evidence pointing to a rise in the international use of the dollar in recent decades, as well as the fall in the international use of the euro in the decade following the global financial crisis and European sovereign debt crisis.² Maggiori, Neiman, and Schreger (2020) highlight the unique willingness of global investors to hold US dollar denominated

²The ECB annual report on the international role of the euro also provides a regular update on developments in international currency use, both for the euro and other major currencies. See for example ECB (2023).

assets, while a strong home-currency bias applies to the holdings of foreign investors in all other currencies. McCauley, McGuire, and Wooldridge (2021) provide a historic overview, focusing on international banking since the 1950s, and including a discussion of the use of foreign currencies, particularly the US dollar, in offshore bank funding. Using data going back even further in time to before the First World War, Eichengreen, Mehl, and Chiţu (2019) highlight the role of geopolitical factors, in addition to pecuniary factors, as a determinant of the choice of international currency for foreign exchange reserves.

A series of papers on dominant currencies highlight the concept to network effects, whereby positive externalities arise when multiple parties use the same currency. Eichengreen, Chitu, and Mehl (2016a) show positive correlation between share of US in country's oil imports, and trade linkages with the United States more generally, and the share of US dollar payments in oil imports. This is interpreted as showing the presence of network effects that support the emergence of a dominant settlement currency, albeit the authors show that there have been periods when multiple settlement currencies for oil have coexisted. Eichengreen, Chiţu, and Mehl (2016b) examines the determinants of currency composition of reserves, and show that network effects have become weaker, while policy interventions to support international reserve holdings of a currency have less effect than negative interventions designed to limit it.

The analysis below also contributes to the reasonably extensive literature on financial gravity, such as Mehl, Schmitz, and Tille (2019). However, the literature on financial gravity and currencies is more limited. Galstyan, Mehigan, and Mercado (2020) assess the importance of gravity-type variables in explaining portfolio holdings denominated across the main global currencies, including the US dollar and euro. The findings underscore the importance of trade ties and membership of the euro area, as well as measures of exchange rate volatility.

3 Data and descriptive analysis

The analysis employs the bilateral BIS locational banking statistics.³ The data are dyadic, meaning that each observation refers to a country pair, providing information collected from the 48 BIS reporting countries vis-à-vis more than 200 counterparty countries. This extensive data coverage allows for substantially improved descriptive and empirical analysis compared with earlier studies.

The data record cross-border positions in loans by banks residing in the reporting countries, which can be broken down by currency composition. The data provide information on the volume of loans denominated in euro, US dollars, as well as in three other major global currencies (pound sterling, Japanese yen and Swiss franc).⁴ The baseline analysis examines cross-border bank loans aggregated vis-à-vis all sectors, while more disaggregated data by counterparty sector are used to examine whether patterns differ across counterparty banks, non-bank financial intermediaries and non-financial sector borrowers, allowing us to shed additional light on the

³The bilateral data were compiled and analysed in the BIS system.

⁴Although available, information on the volume of lending in domestic currency (other than the above-mentioned currencies) is not used, as the aim is to compare lending in major international currencies, particularly the euro and the US dollar.

mechanisms underlying currency choice in international bank lending.⁵

Examining the entire network of euro-denominated loans highlights the important role of the United Kingdom, including for loans vis-à-vis the euro area. Chart 1, Panel A shows the network of cross-border banks loans denominated in euro, with the node sizes and edges proportional to the stock of loans. An arrow originating from a node represents loans by banks located in the country/region to the country/region where the arrow ends. Intra-euro area loans are excluded, but links to and from the euro area are included. The network chart shows that the network of euro-denominated loans is highly centralised in the euro area. It also illustrates that despite Brexit, the United Kingdom continues to play a key role in intermediating euro-denominated loans with the euro area, and with the United States and offshore centres. There is a relatively large amount of loan flows from banks located in the United Kingdom to residents in the United States and offshore centres, whereas flows in the opposite direction, i.e. from banks located in the United States and offshore centres to the United Kingdom, are considerably smaller. Euro area resident banks have substantial euro-denominated loans to emerging market economies.

The network of US dollar-denominated loans is less centralised in the currency issuer than for euro-denominated loans. Chart 1, Panel B shows the network of US dollar-denominated loans, which is the main vehicle currency in that it exhibits more substantial linkages between countries other than the issuer (i.e. the United States) although the United States remains the most important player. Banks located in offshore centres play a key role in intermediating US dollar-denominated loans to the United States and emerging economies (mainly in Asia).

Euro-denominated cross-border bank loans excluding direct links to the euro area are more geographically concentrated than those denominated in US dollars. Although the US dollar and, to a lesser extent the euro, are used for cross-border lending by countries all over the world, most of the volume of lending in both currencies is concentrated in a small number of countries. The high degree of concentration in the distribution of cross-border bank links can also be visualised using the Lorenz curve (Chart 2), following Aldasoro and Ehlers, 2019. This curve plots the cumulative share of the number of observations (on the horizontal axis) versus the cumulative share in associated volumes (on the vertical axis). The 45-degree line in the panel represents the benchmark of perfectly equally distributed volumes, which would occur if all bilateral country-level links were of the same size. Chart 2 indicates an extremely unequal distribution of both euro and US dollar-denominated lending. Comparing across

⁵The enhanced BIS international banking data now provide additional sectoral granularity to help close data gaps with reference to the "G20 Data Gaps Initiatives" (Recommendations II.11 and II.14) and improve systemic risk monitoring at a global level. This improvement has been introduced in response to issues highlighted during the 2007-09 GFC, when critical information about banks' positions vis-a-vis non-bank financial institutions in specific countries was unavailable (Luna and Hardy, 2019). Specifically, prior to Q4 2013 the data only provided a breakdown of counterparties into bank and a single aggregate non-bank sector. Since then, an additional breakdown of the non-bank counterparty sector has been made available for the following non-bank subsectors, namely: i) non-bank financial institutions (NBFIs); ii) non-financial corporations (NFCs); 3) governments; and 4) households (HHs) (including non-profit institutions serving households).

⁶The narrow measure used in the rest of the report on the international role of the euro is what would be left if the euro area and all the arrows touching it were removed.

⁷Chart 2 excludes loans to and from the euro area. Equivalently, the United States is excluded from the equivalent depiction of US dollar-denominated lending.

⁸For example, euro-denominated loans from banks resident in the United Kingdom to residents of the United

currencies, euro-denominated cross-border bank loans are slightly more concentrated than US dollar-denominated claims, for loans to all sectors (Chart 2, Panel A) and somewhat more for claims on non-bank financial intermediaries (Chart 2, Panel B).

Euro-denominated international loans (a more restricted definition than cross-border loans) mainly originate from banks based in the United Kingdom, while offshore centres play a central role in the international network of cross-border loans denominated in US dollars. In Chart 3 the concept of international loans excludes loans where either the source or the destination of the loan is the currency issuer, in this case countries in the euro area. Examining the geographic breakdown of euro-denominated cross-border loans reveals that the United Kingdom is a major, albeit declining destination (Chart 3, Panel A), but steadily growing source (Chart 3, Panel B) of euro-denominated loans. The share of banks in the United Kingdom as originators has continued to increase steadily from around 45% in the fourth quarter of 2015 to just over 50% in the third quarter of 2022. By contrast, the share of the United Kingdom as a recipient country has declined, from around 23% in the fourth quarter of 2015, to below 12% in the third quarter of 2022. This is driven by a decline in the euro borrowing of non-bank financial institutions since Brexit, which may be partly related to relocations of these institutions to other countries. While this decline has been a persistent trend, the share of the United States has exhibited a marked increase since 2015 (Chart 3, Panel A). This could indicate that US banks and non-bank groups have responded to the outcome of the Brexit referendum and the consequent withdrawal of the United Kingdom from the EU by moving euro-denominated borrowing away from their offices located in the United Kingdom.

Offshore financial centres play a sizeable role in intermediating US dollar-denominated loans (Chart 4). The large share of offshore centres (especially the Cayman Islands) for US dollar-denominated bank loans may be partly related to the regulatory and tax optimisation strategies of large multinational corporations and high net worth individuals (Bénétrix, Emter, and Schmitz, 2021; Coppola, Maggiori, Neiman, and Schreger, 2021; Galstyan, Maqui, and McQuade, 2021; McCauley et al., 2021). The share of offshore centres in US dollar-denominated bank loans to non-bank financial entities is even larger at around 40%. The share of emerging markets also increased markedly following the global financial crisis and European sovereign debt crisis but has stabilised in recent years.

Euro or US dollar-denominated cross-border bank lending is positively correlated with trade invoicing denominated in the same currency. Chart 4 replicates the key empirical chart of Gopinath and Stein, 2021, but for the euro (Chart 5, Panel A), as well as the US dollar (Chart 5, Panel B), and expands considerably on the number of countries by combining the BIS locational banking statistics with the trade invoicing data collected by Boz et al., 2022. The chart confirms the positive correlation between the counterparty country's share of trade invoicing denominated in a currency and the share of cross-border lending denominated in the same currency for both the euro and the US dollar. This points to complementarities between the role of a currency in trade and finance.

States and Japan account for more than a quarter of total bilateral euro-denominated lending.

4 Empirical analysis

The empirical analysis investigates how the determinants of cross-border bank lending vary across different currencies. The analysis employs cross-sectional regressions using the following specification:

XB claims_{ijc2019} =
$$\beta' X_{i,j,2019-1} + \gamma' X_{i,j,c,2019} + FE_i + FE_j + FE_c + \epsilon_{isjt}$$
 (1)

where XB claims are cross-border claims (i.e. log stocks) between source country i and destination country j denominated in currency of issuer c in 2019, where $i \neq c$ and $j \neq c$. FE_i are country-source fixed effects, FE_j are country-destination fixed effects, and FE_c currency-denomination fixed effects. The regressions include up to 28 of the 45 BIS reporting countries and 170 of the 213 counterparty countries. In line with the convention followed in the rest of the report, the results below exclude intra-euro area positions and exclude observations where either the source or the destination of the loan is the currency issuer. The tables presented below only report results for the euro and the US dollar, but the regressions simultaneously include the three other major global currencies mentioned above.

The key explanatory variables are the distance to the currency-issuer country, or a variety of measures of linkages to those countries. X_{ij} is the vector of bilateral controls measured in 2019. As the regression includes reporter and counterparty-country fixed effects, for the most part, the key explanatory variables are bilateral indicators measured vis-à-vis the issuer. For instance, in the baseline specification a variable is included that measures how far away both the source and destination countries are from the issuer.⁹ This variable can then be interacted with the currency fixed effects to see if distance to the issuer matters more for some currencies than others. There is a large body of research that finds a crucial role for distance in international trade of goods and services as well as in international investment and lending which partly reflects informational frictions (Anderson and van Wincoop, 2003; Mehl et al., 2019; Okawa and van Wincoop, 2012). To the extent that such frictions affect cross-border trade and financial interactions, they are likely to also have a bearing on the international use of a currency. Subsequent specifications include variables to control for the share of bilateral FDI, portfolio investment and trade linkages of the source and destination country with the currency-issuer country. Euro area countries are not included individually, rather the values of the share of trade and financial linkages of these countries are aggregated to give a single observation for the euro area. The trade invoicing data from Boz et al. (2022) are reported at the country level. However, this variable is interacted with the currency fixed effects to empirically test whether there is any variation across currencies in the correlation between the share of trade that a counterparty country invoices in a particular currency and the volume of lending denominated in that currency this country receives.

Examining the results, the more distant the source and destination countries are from the currency issuer, the less they engage in cross-border lending denominated in the currency. In the baseline specification, we find that the more distant the source and the destination

⁹Distance between most populated cities in kilometres.

countries are from each other, the less they lend cross-border, consistent with the results of the broader gravity literature. Importantly, the results also show that the greater the distance to the currency issuer (e.g. the euro area or the United States), the lower the volume of lending in the currency of the issuer. The coefficient estimates imply that a 1% increase in distance to the issuer is associated with around a 1% decrease in cross-border bank claims in the currency of the issuer (Table 3, Column 1).

Euro-denominated loans decline with distance to the euro area, in contrast to loans denominated in US dollars. When the distance to issuer is interacted with the currency fixed effect, the effect of distance is estimated to be statistically significant and larger for euro-denominated claims than for other international currencies. By contrast, the estimated interaction effect of distance is the opposite in the case of the US dollar. This implies that countries that are both far away from the euro area are likely to lend less bilaterally in euro, whereas this effect is negligible for bilateral lending in US dollars. Across sectors, the coefficient on the interaction between distance to the issuer and the euro is smallest for claims on banks and largest for the non-financial sector. The stronger effect observed for the euro is consistent with previous research, such as Boz et al. (2022), showing that while the euro may be a regionally dominant currency, the US dollar is a global currency, unaffected by geographic proximity.

Stronger trade and financial links to the currency issuer are associated with greater cross-border bank claims denominated in that currency (Table 4). The estimated effects of trade linkages are somewhat larger than financial linkages. A 1 percentage point increase in the share of trade links with the currency issuer is associated with a 10% increase in cross-border bank claims in that currency (Table 4, Column 1). This implies, for example, that more trade with the euro area by the source and counterparty countries is associated with a larger volume of bilateral bank lending denominated in euro. Looking across sectors, the coefficients on linkages to the currency issuer matter for all sectors, but the effect of trade and financial linkages appear stronger for non-financial sectors (Table 4, Column 8) than for banks and NBFIs (Table 4, Columns 4 and 6). Comparing currencies, the coefficient on interaction with the euro is positive and statistically significant, while the negative coefficient on the US dollar suggests that the effects of linkages to the United States are either negligible or smaller compared with other international currencies. Overall, these results suggest that trade linkages to the euro area have a stronger effect for the euro, reflecting the relative importance of trade and global value chain participation for the euro area and euro-denominated lending.

Consistent with Gopinath and Stein (2021), the currency denomination of cross-border bank lending and trade currency invoicing are complementary, but more so for the euro than the US dollar (Table 5). This is consistent with the descriptive analysis presented above. However, the estimated coefficients for the euro are generally somewhat larger than for the US dollar (e.g. Table 5, Columns 1 and 2), as a 1 percentage point increase in the share of the euro in a country's trade invoicing is associated with 3% higher cross-border bank loans denominated in

That is, the sum of the coefficient on distance to the issuer and the coefficient on the interaction term with the US dollar is generally close to zero and not statistically significant.

¹¹If we then use the US dollar as the reference currency and compare the euro to the other major currencies, we generally find that the effect of distance is largest for the euro, but that the effect of distance is consistently greater for the pound sterling, Japanese yen and Swiss franc.

euro, compared with around 2% for the US dollar.¹² This could point to the importance of path dependency and network effects in sustaining the dominant role of the US dollar (Eichengreen et al., 2016a; Krugman, 1980).

Moreover, these results vary considerably across bank lending to different sectors, as the coefficients are smaller and less significant for the NBFI sector (Table 5, Columns 5 and 6). This could indicate the mechanism outlined in Gopinath and Stein (2021) (i.e. the need to match the currency of imports with the currency of deposits) may not be the key factor at play in explaining the choice of currency denomination in bank to non-bank financial sector lending. In turn, this suggests that additional mechanisms could be at play for lending to the NBFI sector, such as regulatory arbitrage or tax optimisation.

5 Conclusion

Overall, the analysis in this paper confirms certain aspects of the role of the euro in global finance and uncovers new facts. It confirms that the euro tends to be more of a regional currency, while use of the US dollar in cross-border bank lending is global. Moreover, the results suggest that the effect of distance is much stronger for the euro than the US dollar, reflected in the fact that euro-denominated lending is more geographically concentrated. Indeed, the effect of distance and linkages is often found to be negligible for the US dollar, such that its use transcends distance. Consistent with economic theory, the choice of currency for cross-border bank loans and trade invoicing appears to be complementary.

However, additional factors are at play, such as the centrality of offshore financial centres in the international network of cross-border loans in US dollars, which largely reflects lending to NBFIs. Moreover, the United Kingdom remains a hub for euro-denominated bank lending, though there are some signs that Brexit has affected lending to NBFIs. The United Kingdom continues to play an outsized role in euro-denominated bank lending, above and beyond what can be explained by its proximity and continued strong trade and financial linkages to the euro area. This probably reflects also the key role of the City of London in the global financial system, as also suggested by the prominence of the United Kingdom in the global network of US dollar-denominated loans.

These results have implications for policy. To the extent that stronger trade and financial links to the euro area fosters international use of the euro, preserving the openness of international trade and the financial markets could be supportive of the global appeal of the euro.

¹²In unreported regressions, when the euro and US dollar interactions are included simultaneously, a Wald test confirms that the euro coefficient is statistically significantly larger (at the 10% level) than the US dollar coefficient in the regression on all counterparties, as well as NBFIs and non-financial counterparties but not in the case of bank counterparties.

References

- Aldasoro, I., & Ehlers, T. (2019). Concentration in cross-border banking. BIS Quarterly Review.
- Aldasoro, I., Ehlers, T., & Eren, E. (2022). Global banks, dollar funding, and regulation. Journal of International Economics, 137(100).
- Anderson, J. E., & van Wincoop, E. (2003). Gravity with Gravitas: A Solution to the Border Puzzle. American Economic Review, 93(1), 170–192.
- Boz, E., Casas, C., Georgiadis, G., Gopinath, G., Le Mezo, H., Mehl, A., & Nguyen, T. (2022). Patterns of invoicing currency in global trade: New evidence. *Journal of International Economics*, 136 (100).
- Bénétrix, A., Emter, L., & Schmitz, M. (2021, November). Automatic for the (tax) people: information sharing and cross-border investment in tax havens (Trinity Economics Papers No. 1321). Trinity College Dublin, Department of Economics.
- Coppola, A., Maggiori, M., Neiman, B., & Schreger, J. (2021). Redrawing the Map of Global Capital Flows: The Role of Cross-Border Financing and Tax Havens. *The Quarterly Journal of Economics*, 136(3), 1499–1556.
- Devereux, M., & Engel, C. (2003). Monetary policy in the open economy revisited: Price setting and exchange-rate flexibility. *Review of Economic Studies*, 70(4), 765–783.
- ECB. (2023). The international role of the euro. European Central Bank.
- Eichengreen, B., Chitu, L., & Mehl, A. (2016a). Network effects, homogeneous goods and international currency choice: New evidence on oil markets from an older era. *Canadian Journal of Economics*, 49(1), 173–206.
- Eichengreen, B., Chitu, L., & Mehl, A. (2016b). Stability or upheaval? the currency composition of international reserves in the long run. *IMF Economic Review*, 64(2), 354–380.
- Eichengreen, B., Mehl, A., & Chiţu, L. (2019). Mars or mercury? the geopolitics of international currency choice. *Economic Policy*, 34(98), 315–363.
- Eren, E., & Malamud, S. (2022). Dominant currency debt. *Journal of Financial Economics*, 144(2), 571–589.
- Galstyan, V., Maqui, E., & McQuade, P. (2021). International debt and special purpose entities: Evidence from Ireland. *Journal of International Money and Finance*, 115 (100).
- Galstyan, V., Mehigan, C., & Mercado, R. (2020). The currency composition of international portfolio assets. *Journal of International Money and Finance*, 103(100).
- Goldberg, L., & Tille, C. (2008). Vehicle currency use in international trade. *Journal of International Economics*, 76(2), 177–192.
- Gopinath, G., Boz, E., Casas, C., Díez, F. J., Gourinchas, P.-O., & Plagborg-Møller, M. (2020). Dominant Currency Paradigm. *American Economic Review*, 110(3), 677–719.
- Gopinath, G., & Itshoki, O. (2022). Dominant Currency Paradigm: a review. *Handbook of International Economics*, 6(2), 45–90.
- Gopinath, G., Itskhoki, O., & Rigobon, R. (2010). Currency Choice and Exchange Rate Pass-Through. *American Economic Review*, 100(1), 304–336.
- Gopinath, G., & Stein, J. C. (2021). Banking, Trade, and the Making of a Dominant Currency. The Quarterly Journal of Economics, 136(2), 783–830.

- Ilzetzki, E., Reinhart, C., & Rogoff, K. (2020). Why is the euro punching below its weight? *Economic Policy*, 35 (103), 405–460.
- Ivashina, V., Scharfstein, D. S., & Stein, J. C. (2015). Dollar funding and the lending behavior of global banks. *The Quarterly Journal of Economics*, 130(3), 1241–1281.
- Krugman, P. (1980). Vehicle Currencies and the Structure of International Exchange. *Journal of Money, Credit and Banking*, 12(3), 513–526.
- Luna, P. G., & Hardy, B. (2019). Non-bank counterparties in international banking. *BIS Quarterly Review*.
- Maggiori, M., Neiman, B., & Schreger, J. (2020). International Currencies and Capital Allocation. *Journal of Political Economy*, 128(6), 2019–2066.
- Maggiori, M., Neiman, B., & Schreger, J. (2019). The Rise of the Dollar and Fall of the Euro as International Currencies. *AEA Papers and Proceedings*, 109, 521–526.
- McCauley, R. N., McGuire, P., & Wooldridge, P. (2021). Seven decades of international banking. BIS Quarterly Review.
- Mehl, A., Schmitz, M., & Tille, C. (2019, March). Distance(s) and the volatility of international trade(s) (Working Paper Series No. 2252). European Central Bank.
- Okawa, Y., & van Wincoop, E. (2012). Gravity in International Finance. *Journal of International Economics*, 87(2), 205–215.
- Shin, H. S. (2012). Global Banking Glut and Loan Risk Premium. *IMF Economic Review*, 60(2), 155–192.
- Takáts, E., & Temesvary, J. (2020). The currency dimension of the bank lending channel in international monetary transmission. *Journal of International Economics*, 125 (100).

Table 1: Baseline regression including log distance to issuer – USD and EUR: The effect of distance is stronger for euro-denominated claims than for US dollar claims

	(1) All	(2) All	(3) All	(4) Banks	(5) Banks	(6) NBFI	(7) NBFI	(8) Non-finance	(9) Non-finance
Log distance	**920-	**886.0-	-0.981**	***626.0-	***0.970-	-0.358*	-0.376	-0.825**	-0.823**
Log distance to issuer	(0.213) $-1.057***$	(0.232) $-1.262***$	(0.259) -0.667**	(0.196) $-1.246***$	(0.205) - $0.826**$	(0.132) $-1.131***$	(0.189) $-0.627*$	(0.283) $-1.214***$	(0.281) -0.504**
Distance to issuer*USD	(0.217)	(0.195) $1.175**$	(0.207)	(0.167) $1.023**$	(0.228)	(0.198) 1.096	(0.236)	(0.241) $1.515*$	(0.161)
Distance to issuer*EUR		(0.333)	-1.134** (0.293)	(0.284)	-0.667** (0.236)	(0.530)	-0.776*** (0.165)	(0.560)	-1.253** (0.290)
Observations	5,470	5,470	5,470	3,463	3,463	1,303	1,303	3,594	3,594
R-squared	0.52	0.53	0.53	0.56	0.56	0.53	0.53	0.49	0.49
Time period	2019	2019	2019	2019	2019	2019	2019	2019	2019
Source country FE	yes	yes	yes	yes	yes	yes	yes	yes	yes
Host country FE	yes	yes	yes	yes	yes	yes	yes	yes	yes
Currency FE	yes	yes	yes	yes	yes	yes	yes	yes	yes
Reporters	32	32	32	32	32	24	24	24	24
CPs	178	178	178	158	158	108	108	175	175

Notes: Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1.

Table 2: Trade and financial linkages to the issuer: Stronger trade and financial linkages with the currency issuer are associated with more cross-border bank loans denominated in its currency

	(1) All	(2) All	(3) Banks	(4) Banks	(5) NBFI	$^{(6)}_{ m NBFI}$	(7) Non-finance	(8) Non-finance
FDI	0.055***	0.033	0.047***	0.039	0.053**	0.037	0.065**	0.039
FDI*USD	(0.004) -0.045 (0.049)	(0.029)	(0.002) -0.016	(0.025)	(0.012) -0.025	(0.020)	(0.018) -0.066 (0.068)	(0.034)
FDI*EUR	(0.047)	0.017 (0.025)	(10.00+)	0.005 (0.028)	(0.023)	0.013 (0.026)	(0,000)	0.018 (0.041)
Portfolio investment	0.080***	0.020	0.069***	0.012	0.085***	0.005	0.097***	90.0-
Portfolio investment*USD	(0.010) -0.073**	(0.010)	-0.061**	(e:0.0)	(610.0) -0.095**	(0.010)	(0.010) -0.121**	(0.020)
Portfolio investment*EUR	(0.040)	0.054* (0.021)	(0.020)	0.056 (0.027)	(0.021)	0.072* (0.028)	(0.037)	0.093* (0.035)
Trade	0.104***	0.010	0.078***	0.007	0.084***	-0.008	0.119***	-0.004
${ m Trade}*{ m USD}$	(600.0) ***860.0-	(0.011)	(0.011) -0.072**	(0.014)	(0.016) -0.094**	(0.018)	(0.017) -0.128***	(0.013)
${ m Trade}^*{ m EUR}$	(0.008)	0.095*** (0.014)	(0.016)	0.073** (0.017)	(0.024)	0.093** (0.021)	(0.021)	0.123*** (0.023)

Notes: Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1.

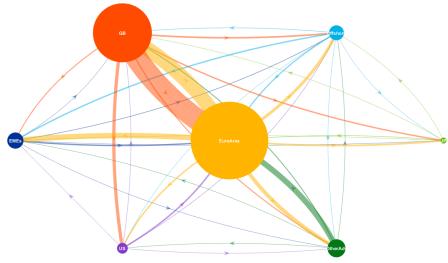
Table 3: Trade and financial linkages to the issuer: Stronger trade and financial linkages with the currency issuer are associated with more cross-border bank loans denominated in its currency

	(1) All	(2) All	(3) Banks	(4) Banks	(5) NBFI	(6) NBFI	(7) Non-Finance	(8) Non-Finance
Distance to issuer	-1.452***	-1.374**		-1.481***	-1.410**	-1.293**	-1.361***	-1.243***
USD*USD Invoicing share	(0.293) 0.020**	(0.278)	(0.264) $0.024***$	(0.273)	(0.326) -0.007* (0.003)	(0.305)	(0.183) 0.014	(0.148)
EUR*EUR Invoicing share	(0.000)	0.033***	(0.004)	0.030***	(0.003)	0.009	(0.000)	0.034*** (0.004)
Observations	2,391	2,408	1,561	1,578	547	547	1,585	1,599
R-squared	0.50	0.50	0.55	0.55	0.55	0.55	0.47	0.48
Time period	2019	2019	2019	2019	2019	2019	2019	2019
Source country FE	yes	yes	yes	yes	yes	yes	yes	yes
Host country FE	yes	yes	yes	yes	yes	yes	yes	yes
Currency FE	yes	yes	yes	yes	yes	yes	yes	yes
Reporters	32	32	32	32	22	22	23	23
CPs	65	65	62	62	46	46	65	65

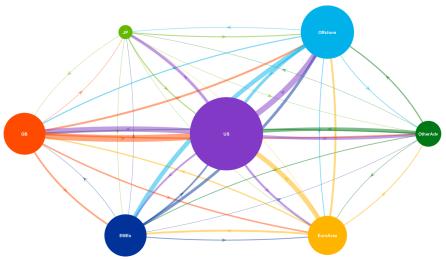
Notes: Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1.

Figure 1: Networks of euro- and US dollar-denominated cross-border bank loans

A. Euro (scaled in proportion to total euro-denominated loans)



B. US dollar (scaled in proportion to total US dollar-denominated loans)



Sources: BIS locational banking statistics (by residence) and ECB/BIS calculations. Notes: Arrows originating from a node represent loans by banks located in the country/region to the country/region where arrow ends. Edges (arrows) of a size of less than USD 1 billion have been omitted in the calculations. The node size is proportional to the total and shows relative importance (e.g. banks in the United Kingdom are the largest non-euro area providers of euro-denominated loans, followed by those in offshore centres, the United States, Japan, other advanced economies, Switzerland and emerging market economies). Loans between countries in the same region are excluded. Data reported are the average of quarterly observations for 2021.

Figure 2: Geographic concentration of euro and US dollar denomination of cross-border bank loans by counterparty countries

(y-axis: cumulative share of the value of bank loans; x-axis share of number of observations) Furo US dollar US dollar 45-degree line (perfect equality) 45-degree line (perfect equality) 1.0 1.0 0.9 0.9 0.8 0.8 0.7 0.7 0.6 0.6 0.5 0.5 0.4 0.4 0.3 0.3 0.2 0.2 0.1 0.1

Sources: BIS locational banking statistics (by residence) and authors' calculations.

Notes: Loans made by non-resident counterparties of the currency area and non-resident banks. For example, euro-denominated loans related to cross-border claims by banks located outside the euro area on non-residents of euro area. The curves plot the cumulative share of the number of observations (horizontal axis) versus the cumulative share in associated volumes (vertical axis). The 45° line in the panel represents the benchmark of perfectly equally distributed volumes, which would occur if all bilateral country-level links were of the same size. Based on quarterly average amounts outstanding in 2021.

0.0

0.0 0.1

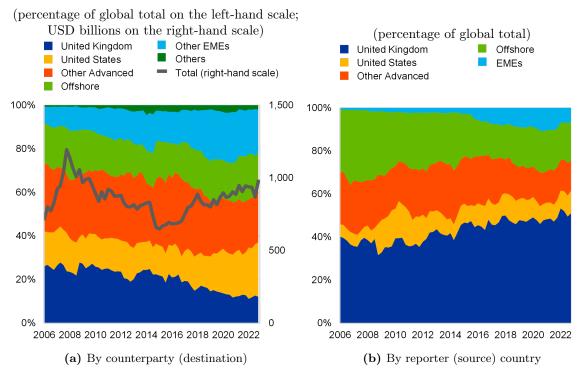
0.2 0.3

0.4 0.5

(b) vis-à-vis Non-Bank Financial Intermediaries

0.6 0.7 0.8

Figure 3: Geographic breakdown of euro-denominated cross-border bank loans by counterparty (destination) and reporter (source) country



Sources: BIS locational banking statistics (by residence) and authors' calculations.

Notes: Excluding loans to and from the euro area. The discontinuity in the share of emerging markets in 2016 visible in Panel B is a consequence of the inclusion of Russia and China as BIS reporting countries.

0.0 0.1

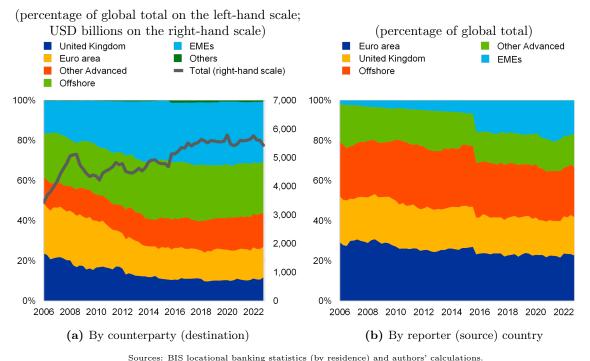
0.2 0.3

0.4 0.5 0.6

(a) vis-à-vis all sectors

0.8 0.9

Figure 4: Geographic breakdown of US dollar-denominated cross-border bank loans by counterparty (destination) and reporter (source) country

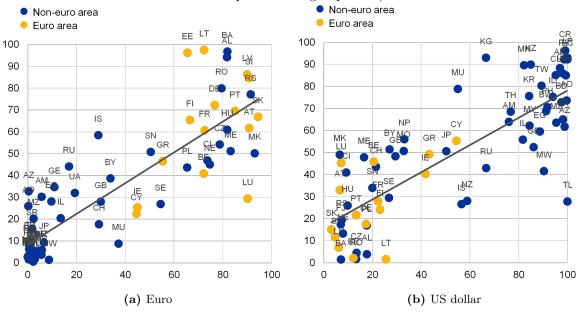


Sources: BIS locational banking statistics (by residence) and authors' calculations.

Notes: Excluding loans to and from the euro area. The discontinuity in the share of emerging markets in 2016 visible in Panel B is a consequence of the inclusion of Russia and China as BIS reporting countries.

Figure 5: Geographic correlation of currency denomination of cross-border bank loans by counterparty countries and export invoicing currency

(y-axis: share of currency in cross-border bank loans to all sectors in percent; x-axis share of currency in export invoicing in percent)



Sources: BIS locational banking statistics (by residence) and authors' calculations. Notes: The data displayed are for counterparty/destination countries in the BIS data. Euro area countries are included but intra-euro area bank loans are excluded. Reported values are for the 2016-2019 average.

Acknowledgements

We are grateful for insightful discussions and comments to Inaki Aldosoro, Tamar den Besten, Jorge Diz Dias, David Lodge, Massimo Ferrari Minesso, Maurizio Habib, Arnaud Mehl, Isabel Vansteenkiste, Ine Van Robays, Goetz von Peter and seminar participants at the ECB and at the HKIMR/ECB/AMRO/ESM/Bank of Finland workshop on "Recent Developments and Future Prospects of the International Monetary System" in Hong Kong. With thanks to Begoña Duran Ruiz for research assistance.

This paper should not be reported as representing the views of the Bank for International Settlements (BIS) or the European Central Bank (ECB). The views expressed are those of the authors and do not necessarily reflect those of the BIS or the ECB.

Lorenz Emter

European Central Bank, Frankfurt am Main, Germany; email: lorenz.emter@ecb.int

Poter McQuade

European Central Bank, Frankfurt am Main, Germany; email: peter.mcquade@ecb.int

Swapan-Kumar Pradhan

Bank for International Settlements, Basel, Switzerland; email: swapan-kumar.pradhan@bis.org

Martin Schmitz

European Central Bank, Frankfurt am Main, Germany; email: martin.schmitz@ecb.int

© European Central Bank, 2024

Postal address 60640 Frankfurt am Main, Germany

Telephone +49 69 1344 0 Website www.ecb.europa.eu

All rights reserved. Any reproduction, publication and reprint in the form of a different publication, whether printed or produced electronically, in whole or in part, is permitted only with the explicit written authorisation of the ECB or the authors.

This paper can be downloaded without charge from www.ecb.europa.eu, from the Social Science Research Network electronic library or from RePEc: Research Papers in Economics. Information on all of the papers published in the ECB Working Paper Series can be found on the ECB's website.

PDF ISBN 978-92-899-6398-5 ISSN 1725-2806 doi:10.2866/89503 QB-AR-24-035-EN-N