

GERMANY - MARKET AND ECONOMIC RESEARCH; POLLING AND STATISTICS - INTERNETBASIERTE VERBRAUCHERERWARTUNGSUMFRAGE

211/2023

Contract or concession award notice – standard regime

1. Buyer

1.1 Buyer

Official name: European Central Bank

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: Economic affairs

2. Procedure

2.1 Procedure

Title: Internet-based Consumer Expectations Survey

Description: The European Central Bank (the 'ECB') awarded, through this negotiated procedure, a contract for the provision of services for the performance of Internet-based consumer expectations survey (CES).

Procedure identifier: 8032c4dc-a797-408b-829e-009c884d83c9

Previous notice: 422301-2022

Internal identifier: PRO-007688

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: No

2.1.1 Purpose

Nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

2.1.3 Value

Estimated value excluding VAT: 14,000,000 EUR

Maximum value of the framework agreement: 18,200,000 EUR

2.1.4 General information

Additional information: The procurement procedure has been conducted in accordance with Decision ECB/2016/2 of 9 February 2016 laying down the rules on procurement, OJ L 45, 20.2.2016, p. 15 (as amended) available on the ECB website: <http://www.ecb.europa.eu/ecb/jobsproc/tenders/html/index.en.html>. The estimated value of the procurement and contract indicated in this Contract Award Notice is an indicative non-binding spending estimate at the time of contract award. The actual value of the contract may differ and will be determined by actual business needs.

Legal basis:

Directive 2014/24/EU

5. Lot

5.1 Lot: LOT-0000

Title: Internet-based Consumer Expectations Survey

Description: The ECB has awarded a contract for the provision of services for the consumer expectations survey (CES) which is an online panel survey of consumers carried out on a monthly basis. The survey is collecting qualitative and quantitative information with the purpose of measuring and closely monitoring consumer expectations and decisions on a regular basis. The survey is conducted in the following 'Main survey countries': France, Germany, Italy, Spain, Austria, Belgium, Finland, Greece, Ireland, the Netherlands and Portugal. Optionally, the survey may also be potentially extended to cover 'Additional survey countries' in the euro area. Apart from the regular modules (performed at monthly, quarterly, and annual frequencies) and ad-hoc modules the contractor shall also be in a position to contact the already recruited respondents in order to collect answers on short dedicated topics (i.e. quick polls). The survey comprises two main samples: a probability sample, for which respondents are recruited via a computer-assisted telephone interviewing (CATI), and a non-probability sample drawing on existing online panels of survey respondents. The sample representativity of the target population is a very important feature of the survey. The detailed scope of the Contract and its deliverables is further specified in the contract and procurement documents.

Internal identifier: PRO-007688

5.1.1 Purpose

Nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 79311000 Survey services

Additional classification (cpv): 79311100 Survey design services

Additional classification (cpv): 79311200 Survey conduction services

Additional classification (cpv): 79311300 Survey analysis services

Options:

Description of the options: The survey is conducted in the following 'Main survey countries': France, Germany, Italy, Spain, Austria, Belgium, Finland, Greece, Ireland, the Netherlands and Portugal. Optionally, the survey may also be potentially extended to cover 'Additional survey countries' in the euro area.

5.1.2 Place of performance

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Additional information: The contractor shall perform the deliverables at its registered office. Upon request of the ECB, the contractor shall provide (parts) of the deliverables on the ECB's premises in Frankfurt, Germany.

5.1.3 Estimated duration

Start date: 2023-10-10+02:00

Duration: 60 MONTH

5.1.4 Renewal

Maximum renewals: 1

The buyer reserves the right for additional purchases from the contractor, as described here: The initial duration is 48 months. A renewal of 12 months duration can be unilaterally requested by the ECB.

5.1.5 Value

Estimated value excluding VAT: 14,000,000 EUR

Maximum value of the framework agreement: 18,200,000 EUR

5.1.6 General information

Procurement Project not financed with EU Funds.

Additional information: The maximum value of the orders to be issued under the framework agreement is: 18 200 000,00 EUR.

5.1.10 Award criteria

Criterion:

Type: Price

Description: Price is not the only award criterion and all criteria are stated only in the procurement documents.

Weight (percentage, exact): 35

Criterion:

Type: Quality

Description: Quality of the technical offer

Weight (percentage, exact): 65

5.1.12 Terms of procurement

Information about review deadlines: The General Court of the European Union (GCEU) has exclusive jurisdiction in any procurement-related dispute between the ECB and a tenderer. If an appeal procedure before the ECB's internal Procurement Review Body (PRB) is available under Article 39 of Decision ECB/2016/2 laying down the Rules on Procurement (as amended), the appellant shall await the PRB's decision on the appeal before bringing the matter to the GCEU. The time-limits set out in the Treaty on the Functioning of the European Union for bringing the matter to the GCEU shall begin to run from receipt of the PRB's decision on the appeal by the appellant. A complaint to the European Ombudsman does not affect the deadlines for lodging an appeal before the PRB or bringing the matter before the GCEU.

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system

No dynamic purchase system

Electronic auction:

5.1.16 Further information, mediation and review

Mediation organisation: The European Ombudsman

Review organisation: General Court of the European Union

Organisation providing additional information about the procurement procedure: European Central Bank

Organisation providing more information on the review procedures: General Court of the European Union

6. Results

6.1 Result Lot Identifier: LOT-0000

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: IPSOS NV

Tender:

Tender identifier: IPSOS NV offer

Identifier of lot or group of lots: LOT-0000

The tender was ranked

Rank in the list of winners: 1

Contract information:

Identifier of the contract: PRO-007688 - IPSOS NV

Date on which the winner was chosen: 2023-09-15+02:00

Date of the conclusion of the contract: 2023-10-10+02:00

The contract is awarded within a framework agreement: false

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Requests to participate

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1 ORG-0007

Official name: European Central Bank

Registration number: 0001

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Central Procurement Office

Email: procurement@ecb.europa.eu

Telephone: +49 69 13440

Internet address: <http://www.ecb.europa.eu>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1 ORG-0008

Official name: General Court of the European Union

Registration number: 0002

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postcode: L-2925

Country: Luxembourg

Contact point: Registry of the General Court

Email: generalcourt.registry@curia.europa.eu

Telephone: +35243031

Fax: +3524302100

Internet address: <http://www.curia.europa.eu>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0009

Official name: IPSOS NV

Size of the economic operator: large

Registration number: BE0456823775

Postal address: Grote Steenweg 110

Town: Berchem (Antwerp)

Country: Belgium

Email: info@ipsos.com

Telephone: +3292122222

Internet address: <https://www.ipsos.com/en-be>

Roles of this organisation:

Tenderer

Beneficial owner

Nationality of the owner: FRA

Winner of these lots: LOT-0000

8.1 ORG-0010

Official name: The European Ombudsman

Registration number: 0002

Postal address: 1 avenue du Président Robert Schuman, CS 30403

Town: Strasbourg

Postcode: 67001

Country: France

Email: eo@ombudsman.europa.eu

Telephone: +33 3 88 17 23 13

Roles of this organisation:

Mediation organisation

11. Notice information

11.1 Notice information

Notice identifier/version: a92da315-fbb2-4243-98d3-9547ddfcaeb1 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 2023-10-30Z 13:04:47Z

Languages in which this notice is officially available: English Danish, German, Spanish, Finnish, French, Greek, Italian, Dutch, Portuguese, Swedish, Czech, Estonian, Hungarian, Lithuanian, Latvian, Maltese, Polish, Slovak, Slovenian, Irish, Bulgarian, Romanian, Croatian

11.2 Publication information

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