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**Germany-Frankfurt am Main: Performance of Surveys on the Access to Finance of Enterprises (SAFE)  
2022/S 129-366394**

**Contract award notice**

**Results of the procurement procedure**

**Services**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

**I.1) Name and addresses**

Official name: European Central Bank  
Postal address: Sonnemannstrasse 22  
Town: Frankfurt am Main  
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt  
Postal code: 60314  
Country: Germany  
Contact person: Central Procurement Office  
E-mail: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)  
Telephone: +49 69/13440

**Internet address(es):**

Main address: <http://www.ecb.europa.eu>

**I.1) Name and addresses**

Official name: European Commission  
Postal address: Rue de la Loi 170  
Town: Brussels  
NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad  
Postal code: 1040  
Country: Belgium  
Contact person: European Commission  
E-mail: [GROW-G4@ec.europa.eu](mailto:GROW-G4@ec.europa.eu)

**Internet address(es):**

Main address: [www.ec.europa.eu](http://www.ec.europa.eu)

**I.2) Information about joint procurement**

The contract involves joint procurement  
In the case of joint procurement involving different countries, state applicable national procurement law:  
ECB Procurement Decision ECB/2016/2 (as amended)

**I.4) Type of the contracting authority**

European institution/agency or international organisation

**I.5) Main activity**

Economic and financial affairs

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title:**

Performance of Surveys on the Access to Finance of Enterprises (SAFE)  
Reference number: PRO-006299

#### **II.1.2) Main CPV code**

79310000 Market research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description:**

The European Central Bank (the 'ECB') has awarded a single-supplier framework agreement (the 'Contract') for the provision of services for the performance of Surveys on the Access to Finance of Enterprises ('SAFE'). The ECB has awarded the contract on its own behalf and for the benefit of the European Commission (the 'EC') which represents the European Union. The ECB and the EC may issue orders (specific agreements) under the contract for the performance of SAFE and may also request additional services for each Order in accordance with the provisions of the contract.

#### **II.1.6) Information about lots**

This contract is divided into lots: no

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: 7 800 000.00 EUR

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

79311000 Survey services  
79311100 Survey design services  
79311200 Survey conduction services  
79311300 Survey analysis services

#### **II.2.3) Place of performance**

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Main site or place of performance:

The contractor shall perform the services mainly at its premises.

#### **II.2.4) Description of the procurement:**

The European Central Bank (the 'ECB') has awarded a single-supplier framework agreement (the 'Contract') for the provision of services for the performance of Surveys on the Access to Finance of Enterprises ('SAFE'). The ECB has awarded the contract on its own behalf and for the benefit of the European Commission (the 'EC') which represents the European Union. The ECB and the EC may issue orders (specific agreements) under the contract for the performance of SAFE and may also request additional services for each order in accordance with the provisions of the contract. The contract is concluded for a period of four years. SAFE is a qualitative survey of firms with the purpose of providing regular information on the financing conditions of micro, small and medium-sized enterprises (SMEs), as well as of some larger firms, in a certain number of countries.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 020-045295](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

**Title:**

Performance of Surveys on the Access to Finance of Enterprises (SAFE)

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

20/06/2022

V.2.2) **Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: Kantar Belgium SA

National registration number: 0428.913.808

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Total value of the contract/lot: 7 800 000.00 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

**Section VI: Complementary information**

VI.3) **Additional information:**

The procurement procedure has been conducted in accordance with Decision ECB/2016/2 of 9 February 2016 laying down the rules on procurement, OJ L 45, 20.2.2016, p. 15 (as amended).

The total values of the procurement and contract indicated in this contract award notice are an indicative non-binding spending estimate at the time of contract award.

The actual value of the contract(s) may differ and will be determined by actual business needs, up to a maximum value for EUR 7 800 000.

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postal code: 60314

Country: Germany

Telephone: +49 6913440

Internet address: <http://www.ecb.europa.eu>

VI.4.2) **Body responsible for mediation procedures**

Official name: The European Ombudsman

Postal address: 1 avenue du Président Robert Schuman, CS 30403

Town: Strasbourg

Postal code: 67001

Country: France

VI.4.4) **Service from which information about the review procedure may be obtained**

Official name: Central Procurement Office

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postal code: 60314

Country: Germany

E-mail: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)

Telephone: +49 6913440

Internet address: <http://www.ecb.europa.eu>

VI.5) **Date of dispatch of this notice:**

30/06/2022