

This notice in TED website: <https://ted.europa.eu/udl?uri=TED:NOTICE:214449-2019:TEXT:EN:HTML>

**Germany-Frankfurt am Main: ECB - Filming and Streaming Services
2019/S 090-214449**

Contract award notice

Results of the procurement procedure

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

European Central Bank
Sonnemannstrasse 22
Frankfurt am Main
60314
Germany

Contact person: Central Procurement Office

E-mail: procurement@ecb.europa.eu

Fax: +49 69/13447110

NUTS code: DE712

Internet address(es):

Main address: <http://www.ecb.europa.eu>

I.2) Information about joint procurement

I.4) Type of the contracting authority

European institution/agency or international organisation

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Filming and Streaming Services
Reference number: PRO-003864

II.1.2) Main CPV code

92111250

II.1.3) Type of contract

Services

II.1.4) Short description:

Through this restricted procedure ECB Directorate General Communications (DG/C) has awarded 2 contracts for the provision of the following services:

Lot 1: Filming Services;

Lot 2: Internet Live-stream Services.
Both contracts have a duration of 4 years.

II.1.6) **Information about lots**

This contract is divided into lots: yes

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 2 740 000.00 EUR

II.2) **Description**

II.2.1) **Title:**

Filming Services
Lot No: 1

II.2.2) **Additional CPV code(s)**

92111260

II.2.3) **Place of performance**

NUTS code: DE712

Main site or place of performance:

The contractor shall perform the services either on the ECB's premises in Frankfurt am Main (on-site) or off-site (e.g. on the contractor's premises or in another location specified by the ECB).

II.2.4) **Description of the procurement:**

The Lot 1 contractor shall provide filming and streaming work and services (the "Services") that comprise the following deliverables:

- filming and recording of press conferences, meetings, conferences, events, video interviews. For the live-streaming of press conferences and any other selected public events that the ECB may decide to cover, the contractor shall manage the live dissemination of the broadcast signal via satellite uplink to be used inter alia by TV stations and the internet live-stream services contractor (services described in Lot 2),
- end-to-end testing with the internet live-stream services contractor,
- live-feed transmission of internal events to "public viewing" style screens (i.e. distribution of video signals internally via standard cabling infrastructures),
- live-streaming of internal events via the ECB's intranet infrastructure: the ECB has a dedicated internal IT infrastructure in place for the efficient and secure distribution of live-stream data to internal audiences. The contractor shall interface with this industry standards-based infrastructure. Documentation will be provided.
- post-production of footage including secure and embargo materials,
- filming and production of videos and trailers for intranet and social media channels,
- update and/or adaption of existing clips,
- assistance in developing storyboards and scripts,
- provision of expert advice in the field of filming and video production,
- archiving of ECB materials.

All services shall be provided to the ECB in English.

II.2.5) **Award criteria**

Quality criterion - Name: Quality award / Weighting: 60 %

Price - Weighting: 40 %

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

The total value of the procurement and the contract(s) indicated in this contract award notice is/are indicative non-binding spending estimate(s) at the time of contract award. The actual value of the contract(s) may differ and will be determined by actual business needs.

II.2) **Description**

II.2.1) **Title:**

Internet Live-Stream Services
Lot No: 2

II.2.2) **Additional CPV code(s)**

72411000

II.2.3) **Place of performance**

NUTS code: DE712

Main site or place of performance:

The Contractor shall perform the services either on the ECB's premises in Frankfurt am Main (on-site) or off-site (e.g. on the contractor's premises or in another location specified by the ECB).

II.2.4) **Description of the procurement:**

The Lot 2 contractor shall provide internet live-stream work and services (the "Services") that comprise the following deliverables:

- supply of resilient and high-quality internet live-stream services for the ECB's press conferences and any other selected public events that the ECB may decide to cover,
- for the ECB's press conferences in particular, the contractor shall provide a solution for providing up to 3 interpreted voice channels in addition to the original channel (i.e. combine a single video stream with multiple voice channels that could be easily selected by the end-user) that would seamlessly integrate (e.g. via embedded HTML code) with the ECB's Internet web site,
- receive the signals for all channels via a satellite downlink (primary transmission link) or via a live-stream (original + EN voice channel) as a secondary (backup) transmission source,
- end-to-end testing with the filming services contractor (services described in Lot 1),
- in addition to the multiple language requirements detailed above, the contractor shall support live-streaming of the original language channel to selected social media platforms used by the ECB (e.g. YouTube, Twitter, etc.).

All Services shall be provided to the ECB in English.

II.2.5) **Award criteria**

Quality criterion - Name: Quality of the tender / Weighting: 40 %

Price - Weighting: 60 %

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

The total value of the procurement and the contract(s) indicated in this contract award notice is/are indicative non-binding spending estimate(s) at the time of contract award. The actual value of the contract(s) may differ and will be determined by actual business needs.

Section IV: Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.6) Information about electronic auction

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 144-328418](#)

IV.2.8) Information about termination of dynamic purchasing system

IV.2.9) Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 4400002604

Lot No: 1

Title:

Filming Services

A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:

01/04/2019

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

TVN Corporate Media GmbH & Co. KG

Goseriede 9

Hannover

30159

Germany

NUTS code: DE92

The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)

Total value of the contract/lot: 2 500 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: 4400002607

Lot No: 2

Title:

Internet Live-Stream Services

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

01/04/2019

V.2.2) **Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Broadcasting Center Europe SA

43 boulevard Pierre Frieden

Luxembourg

1543

Luxembourg

NUTS code: LU000

The contractor is an SME: no

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Total value of the contract/lot: 240 000.00 EUR

V.2.5) **Information about subcontracting**

Section VI: Complementary information

VI.3) **Additional information:**

The tender procedure was conducted in accordance with ECB Decision 2016/2 laying down the rules on procurement (as amended), available on the ECB website at <http://www.ecb.europa.eu/ecb/jobsproc/tenders/html/index.en.html>

The total value of the procurement and the contract(s) for Lot 1 and Lot 2 indicated in this contract award notice is/are indicative non-binding spending estimate(s) at the time of contract award. The actual value of the contract(s) may differ and will be determined by actual business needs.

VI.4) **Procedures for review**

VI.4.1) **Review body**

Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Sonnemannstrasse 22

Frankfurt am Main

60314

Germany

Telephone: +49 6913440

Fax: +49 6913446886

Internet address: <http://www.ecb.europa.eu>

VI.4.2) **Body responsible for mediation procedures**

The European Ombudsman

1 avenue du Président Robert Schuman, CS 30403

Strasbourg Cedex

67001

France

VI.4.3) **Review procedure**

Precise information on deadline(s) for review procedures:

15 days from the receipt of the information specified in Article 34(3) of ECB Decision 2016/2 laying down the rules on procurement (the "Decision") or, if no information is requested, 15 days from the receipt of the notification to unsuccessful tenderers. Further requirements are outlined in Article 39 of the Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**

Central Procurement Office of the European Central Bank

Sonnemannstrasse 22

Frankfurt am Main

60314

Germany

Telephone: +49 6913440

E-mail: procurement@ecb.europa.eu

Fax: +49 6913447110

Internet address: <http://www.ecb.europa.eu>

VI.5) **Date of dispatch of this notice:**

29/04/2019