

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:74972-2016:TEXT:EN:HTML>

**Germany-Frankfurt-on-Main: ECB - Provision of advertising services related to recruitment  
2016/S 046-074972**

**Contract award notice**

**Services**

Directive 2004/18/EC

**Section I: Contracting authority**

**I.1) Name, addresses and contact point(s)**

European Central Bank  
Sonnemannstraße 22  
Contact point(s): Central Procurement Office  
For the attention of: Javier Insa  
60314 Frankfurt-on-Main  
GERMANY  
Telephone: +49 69/13440  
E-mail: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)  
Fax: +49 69/13447110

**Internet address(es):**

General address of the contracting authority: <http://www.ecb.europa.eu>  
Electronic access to information: <http://www.ecb.europa.eu/ecb/jobsproc/tenders/html/index.en.html>

**I.2) Type of the contracting authority**

European institution/agency or international organisation

**I.3) Main activity**

Economic and financial affairs

**I.4) Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

**II.1) Description**

**II.1.1) Title attributed to the contract**

Provision of advertising services related to recruitment.

**II.1.2) Type of contract and location of works, place of delivery or of performance**

Services  
Service category No 13: Advertising services  
Main site or location of works, place of delivery or of performance: Frankfurt-on-Main.  
NUTS code DE712

**II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)**

The notice involves the establishment of a framework agreement

**II.1.4) Short description of the contract or purchase(s)**

The European Central Bank is looking for a provider for the provision of services related to the advertising of job vacancy notices in (i) the international press; (ii) Internet job portal sites; and (iii) in LinkedIn.

All tasks that are instrumental to or connected with the provision of these services (preparation and layout of the advertisement in formats required by the selected source, the purchase at favourable conditions and the booking of space for such advertisements in such source) as well as any auxiliary services, shall also become part of the scope.

II.1.5) **Common procurement vocabulary (CPV)**

79341000, 79600000

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

**Section IV: Procedure**

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Restricted

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Price. Weighting 70
2. Quality of the tender. Weighting 30

IV.2.2) **Information about electronic auction**

An electronic auction has been used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority**

PRO-000371.

IV.3.2) **Previous publication(s) concerning the same contract**

**Contract notice**

Notice number in the OJEU: [2015/S 067-117238](#) of 4.4.2015

**Section V: Award of contract**

Contract No: Provision of advertising services related to recruitment

V.1) **Date of contract award decision:**

4.12.2015

V.2) **Information about offers**

Number of offers received: 3

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**

Terra Firma Associates Limited  
49–50 Eagle Wharf Road  
N1 7ED London  
UNITED KINGDOM  
Internet address: <http://www.terrafirmaassociates.com/>

V.4) **Information on value of contract**

V.5) **Information about subcontracting**

The contract is likely to be sub-contracted: no

**Section VI: Complementary information**

**VI.1) Information about European Union funds**

The contract is related to a project and/or programme financed by European Union funds: no

**VI.2) Additional information:**

**VI.3) Procedures for appeal**

**VI.3.1) Body responsible for appeal procedures**

Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Sonnemannstraße 22

60314 Frankfurt-on-Main

GERMANY

Telephone: +49 6913440

Internet address: <http://www.ecb.europa.eu>

Fax: +49 6913446886

**Body responsible for mediation procedures**

European Ombudsman

1 avenue du Président Robert Schuman

67001 Strasbourg

FRANCE

**VI.3.2) Lodging of appeals**

Precise information on deadline(s) for lodging appeals: 15 days from the receipt of the information specified in Article 28(3) of Decision of the European Central Bank of 3.7.2007 laying down the Rules on Procurement (ECB/2007/5) or, if no information is requested, 15 days from the receipt of the notification to unsuccessful tenderers. Further requirements are outlined in Article 33 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

**VI.3.3) Service from which information about the lodging of appeals may be obtained**

Central Procurement Office

Sonnemannstraße 22

60314 Frankfurt-on-Main

GERMANY

Telephone: +49 6913440

**VI.4) Date of dispatch of this notice:**

24.2.2016