

**ECB - printing and ancillary services for the official publications  
of the European Central Bank (D-Frankfurt-on-Main)**

**2007/S 150-185855**

**Contract award notice**

**Section I: Contracting authority**

**I.1) Name, addresses and contact point(s):**

European Central Bank, attn: C. Hetherington Smith, Kaiserstraße 29, D-60311 Frankfurt-on-Main. Tel. (49-69) 13 44 54 46. Fax (49-69) 13 44 71 10. E-mail: [procurement@ecb.int](mailto:procurement@ecb.int). URL: [www.ecb.int](http://www.ecb.int).

**I.2) Type of contracting authority and main activity or activities:**

European institution/agency or international organisation.

The contracting authority is purchasing on behalf of other contracting authorities: no.

**Section II: Object of the contract**

**II.1) Description**

**II.1.1) Title attributed to the contract by the contracting authority:**

Printing and ancillary services for the official publications of the European Central Bank.

**II.1.2) Type of contract and location of works, place of delivery or of performance:**

Services.

Service category No 15.

Main place of performance:

ECB, D-Frankfurt/Main.

NUTS code: DE712.

**II.1.3) The notice involves:**

The conclusion of a framework agreement.

**II.1.4) Short description of the contract or purchase(s):**

The ECB publishes a number of reports and papers containing economic and financial statistics, commentaries and other information targeted at economists, members of financial organisations and all those interested in economic and monetary policy. It also publishes information of a more general nature concerning the workings of the ECB and the European System of Central Banks. These publications are targeted at a wider audience including the general public.

The majority of the publications of the ECB are produced in all current 20 official languages of the EU. The number of languages may change as the EU expands. The scope for this contract includes printing in any additional official language that may arise during the contract period.

The contract will cover the production of the English and German versions of the Monthly Bulletin; the German version is produced by the Deutsche Bundesbank and this contract will also extend to that work.

**II.1.5) Common procurement vocabulary (CPV):**

78000000, 78100000, 78210000, 78240000, 78230000.

**II.1.6) Contract covered by the Government Procurement Agreement (GPA):**

Yes.

**II.2) Total final value of contract(s):**

Estimated value: EUR 14 000 000, excluding VAT.

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#### **Section IV: Procedure**

**IV.1) Type of procedure:**

Open.

**IV.2) Award criteria**

**IV.2.1) Award criteria:**

The most economically advantageous tender in terms of:  
criteria; weighting:

1) price (50 %);

2) qualitative and technical criteria (50 %):

1. pre-press page setting experience and capacity in EU official languages and plans (activities and time scales) to expand any existing shortfall to meet the ECB's pre-press and printing requirements for its Annual Report (17 %);

2. quality of proposals to meet the ECB's exacting timetables especially those documented in Annex 3 (8,5 %);

3. capacity to be able to handle 8 parallel publishing activities for the ECB without impacting the timelines for time-critical items, of which there may be up to 3 in parallel (e.g. Monthly Bulletin, Annual report and Convergence report) (8,5 %);

4. quality of printed sample applications comparable to ECB requirements demonstrating the ability to incorporate graphs, charts and mathematical formulae (7 %),

5. quality of references provided and comparability of the tasks described to those required by the ECB.

Demonstration of a successful and ongoing long-term relationship with clients including evidence of prioritising work for clients at set times, e.g. similar to the 2 months required for production of the ECB Annual Report (7 %);

6. quality and detail of the proposals of the mitigate risks in execution of this contract (7 %);

7. conformance with the ECB's draft contract (2 %).

**IV.2.2) An electronic auction will be used:**

No.

**IV.3) Administrative information**

**IV.3.1) File reference number attributed by the contracting authority:**

233/A/OFS/2006.

**IV.3.2) Previous publication(s) concerning the same contract:**

Contract notice number in OJ: [2006/S 207-219851](#) of 28.10.2006.

#### **Section V: Award of contract**

**V.1) Date of contract award:**

5.7.2007.

**V.2) Number of offers received:**

8.

**V.3) Name and address of economic operator to whom the contract has been awarded:**

Diadeis — Imprimerie Centrale E.E.I.G., 15, rue du Commerce, L-1351 Luxembourg. Tel. (352) 480 02 21. Fax (352) 49 59 36.

**V.4) Information on value of contract:**

Initial estimated total value of contract(s):

EUR 14 000 000, excluding VAT.

Total final value of contract:

EUR 14 000 000 (estimated), excluding VAT.

- V.5) **The contract is likely to be subcontracted:**  
No.

**Section VI: Complementary information**

- VI.1) **Contract related to a project and/or programme financed by Community funds:**  
No.

VI.3) **Procedures for appeal**

- VI.3.1) **Body responsible for appeal procedures:**

European Central Bank, Kaiserstraße 29, D-60311 Frankfurt am Main. Fax (49-69) 13 44 71 10. E-mail: [procurement@ecb.int](mailto:procurement@ecb.int). URL: [www.ecb.int](http://www.ecb.int).

- VI.4) **Date of dispatch of this notice:**  
19.7.2007.